

MIAMI 2021





NOVEMBER 4TH 2021 UNTIL JANUARY 30TH 2022

TIME SPACE EXISTENCE: MIAMI 2021

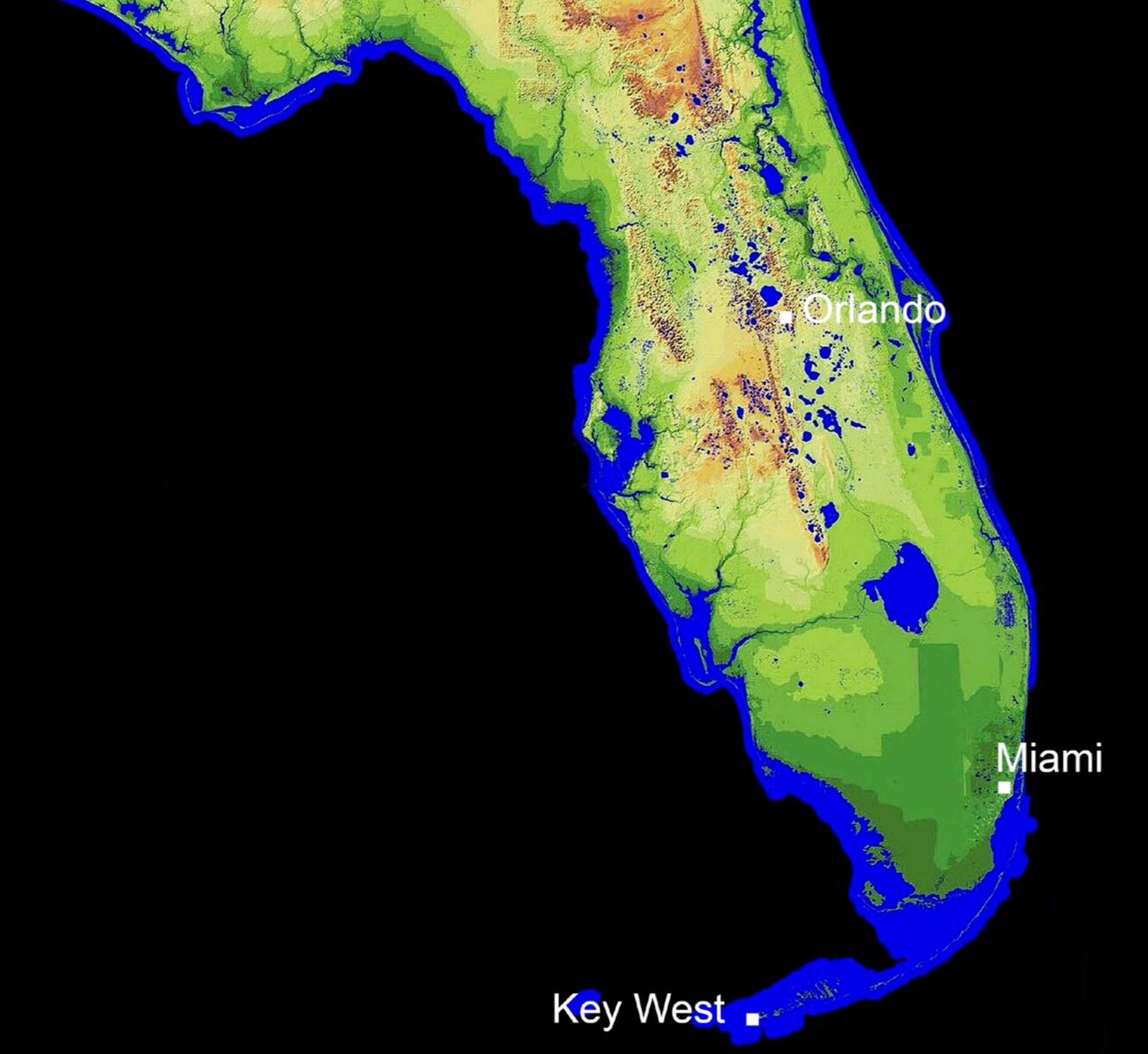
EUROPEAN CULTURAL CENTRE - WHO WE ARE

The European Cultural Centre [ECC] is a cultural organization founded by Dutch artist Rene Rietmeyer in 2002.

Today we are an ever-expanding team of diverse individuals who care about humanity, and the role arts and culture play in the overall impact of our world

Our goal is to create exhibitions, publications and organize cultural activities that explore and share in the exchange of global perspectives. With that, the ECC has established an international network of cultural organizations and partners.

So far, the ECC has established offices in Italy, Spain, France, Belgium, Russia, South Africa, India, Japan and the USA with our headquarters in The Netherlands.



ECC-USA

To date more than 50 contemporary art exhibitions and over 100 symposiums, workshops and cultural events have worldwide been organized. In addition, we publish books, catalogues, documentary videos and offer specific educational programs with our ECC-Academy.

The European Cultural Centre-USA is a non-profit organization that aims to heighten the awareness of philosophical themes, Time Space Existence, in contemporary art, architecture, and design.

Until now the main focus of the ECC-USA has been to present American Artists, Designers, Architects and institutions in our Venice Biennale exhibitions.

The exhibition "Time Space Existence - Miami 2021" is our first architecture exhibition in Florida and will be held in 2 venues located in Downtown Miami and Miami Beach.

MIAMI & MIAMI BEACH

In the last 20 years Miami has since experienced an extensive boom of high-rise architecture and with the arrival of Art Basel Miami in 2002 the city has been placed as a fixture in the art circuit.

This real estate boom transformed downtown Miami, and now boasts one of the most impressive skylines in the United States, ranked just behind New York City and Chicago.

Miami Beach, located just a few miles away from downtown Miami, has quickly become one of America's most famous beach resorts. Its Art Deco District is the largest collection of Art Deco architecture in the world and comprises hundreds of hotels, apartments and other structures.



MIAMI ARCHIVES



TIME SPACE EXISTENCE MIAMI 2021

In addition to our Venice Biennale, Moscow and Japan 2022 architecture exhibitions, we will organize this year an architecture exhibition in Miami and Miami-Beach. This exhibition with the title "Time Space Existence - Miami 2021", will run from November 4th 2021 until January 30st 2022.

The goal of this exhibition is to showcase and facilitate a global dialogue through an exchange of works and disciplines, within architecture and design, that look at the fundamental topics: Time Space Existence and their continued impact on our cultural experiences and the future of our built environments.

The Miami Center for Architecture & Design (MCAD) in downtown Miami and Florida International University (FIU) - Miami Beach Urban Studios, are two premier locations to exhibit architecture & design in the greater Miami area. Our 3-month exhibition coincides with the famous Miami Art Week and will attract a diverse audience of professionals and cultural enthusiasts from all around the world.

Our exhibitions in Miami & Miami Beach focus on the achievements of each participating architect and designer. Exhibitions will consist of a wide variety of media: photos, objects, plans and models, as well as site-specific installations and videos.

To stimulate cooperation and dialogue between your presentation and the visitors, the exhibition spaces will be actively used as a meeting point between Architects, Designers, professionals, students, educational institutions and all other interested individuals.



TIME SPACE EXISTENCE IN MIAMI & MIAMI BEACH 2021

When it comes to the future of Greater Miami and its beaches, the biggest challenges are the already visible effects of climate change, the complications of increased traffic, and the lack of affordable housing.

These are just some of the issues leaving communities wondering what's next? With a population of over 6 million today and millions more arriving in the coming decades, these are questions that are actively being addressed by the city councils of Miami and Miami Beach.

Solutions are needed, the Miami city council stated: "Everybody thinks about hurricanes and rising sea levels, but the greater Miami region has experienced real population growth, and what that does is expose various shortcomings: aging infrastructure, a lack of affordable housing and public transit issues, overcrowded highways, things that over time erode the fabric of cities and the spaces they inhabit."

These issues need to be addressed: "We need ideas from Architects and Designers in order to make greater Miami's future sustainable".



MIAMI & MIAMI BEACH OUR VENUES

The Miami Center for Architecture & Design in Miami

The Miami Center for Architecture & Design is located in Downtown Miami and is home to AIA Miami as well as the Downtown Miami Welcome Center, in partnership with the Miami Downtown Development Authority. For all people interested in design and the built environment, MCAD hosts community meeting space as well as educational programs to enhance public appreciation for architecture and design. The Miami Center for Architecture & Design houses a gallery space for exhibitions, lectures, seminars and meetings.

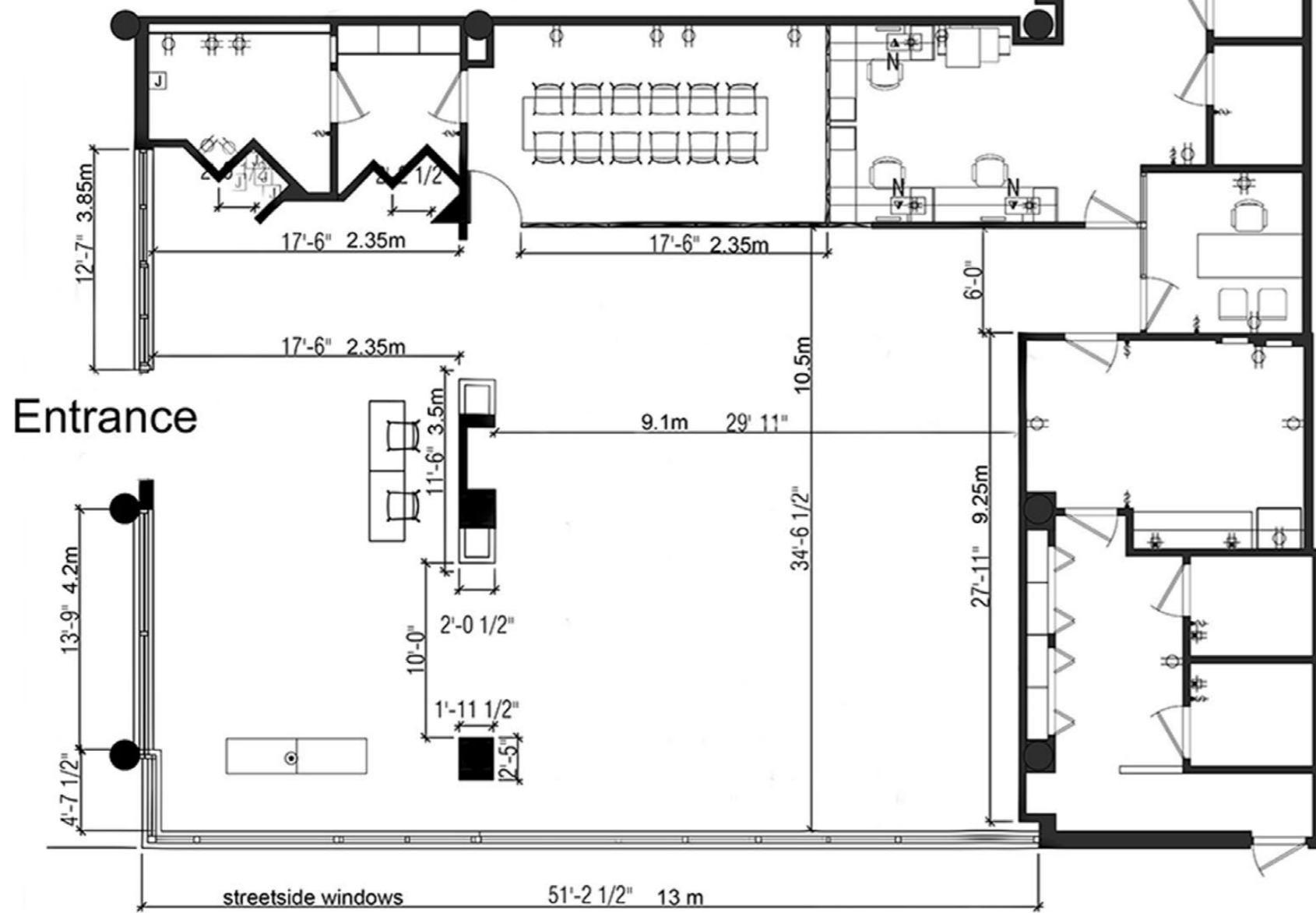
The FIU - Miami Beach Urban Studios

The Miami Beach Urban Studios (MBUS) is the vision of the College of Architecture + The Arts (CARTA) and is headquartered in the iconic 420 Lincoln Road in Miami Beach. MBUS is a creative space for students and the community in the heart of one of the most vibrant artistic urban centers in the world. Each semester, graduate and undergraduate students attend MBUS where they can make use of gallery and exhibition spaces, the CARTA Innovation Lab, 3D printers and more. Students, faculty and staff cooperate with design firms, and public, private, and nonprofit art organizations.

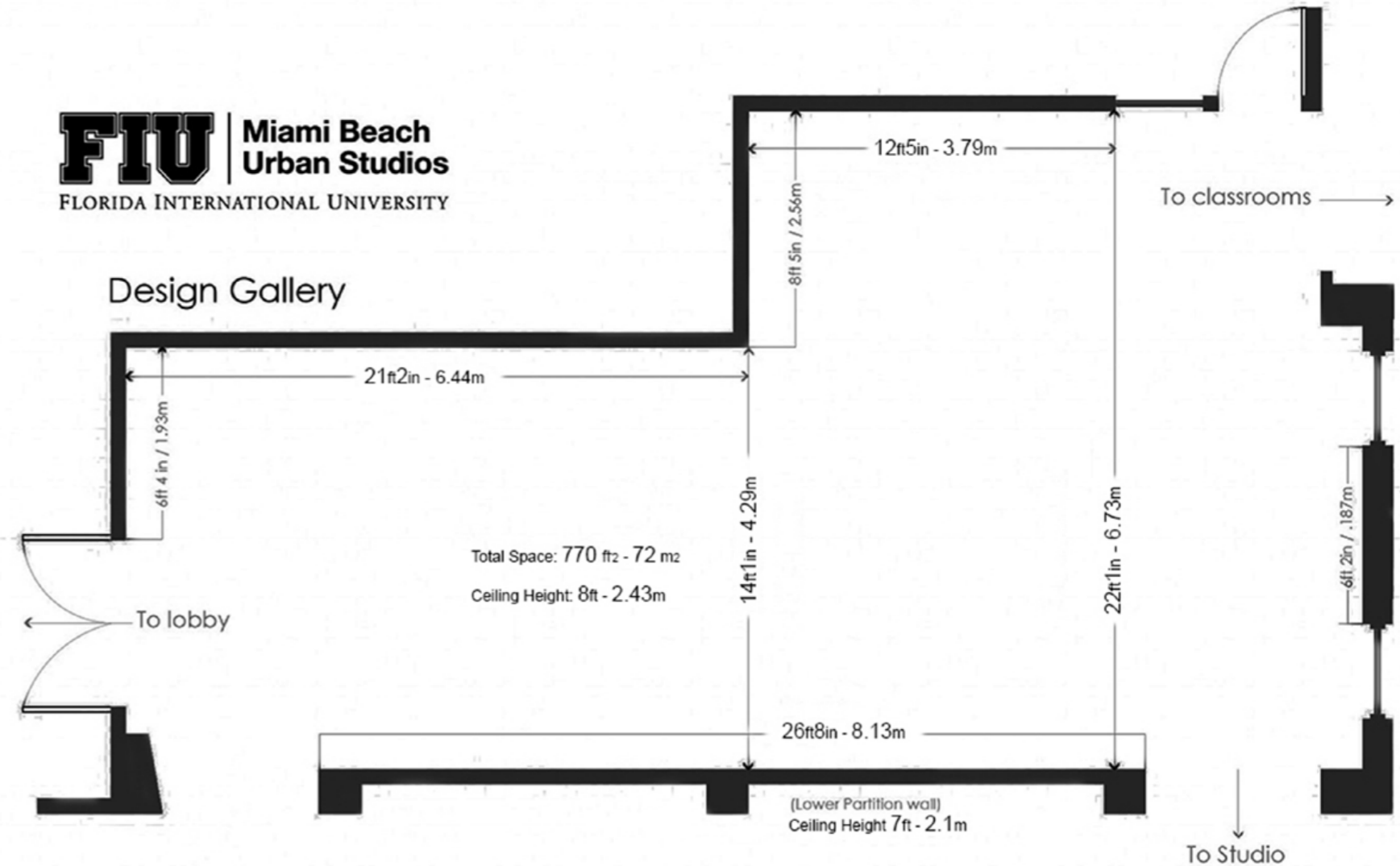


Miami Center for Architecture & Design

Total space: 1400 ft² - 130 m²



1618 Gallery Plan Washington Gallery



Design Gallery



PARTICIPATION BENEFITS

There isn't a better place to present your work to the right audience and professional contacts in Florida, then the Miami Center for Architecture & Design and Florida International University Miami Beach Urban Studios. Due to the importance of the exhibition venues, the exhibition will be very well noticed by American and international professionals, as well as the media.

Our exhibition will not only bring together the general public, but connect architects, designers, developers, potential clients, innovative companies and future business partners interested in the thoughts, ideas, and actions of the future of our built environments.

Additionally, we organize presentations for companies and institutions, meetings, symposia, and cocktail receptions for participants and business partners alike. During our exhibition a dedicated team will, on your behalf, educate visitors and connect them with you, so they can make direct contact and arrangements.

Yes, participating in our events means that expenses on your behalf need to be made. However, participants receive a lot in return and in addition, most of our participants find additional support through sponsors such as, educational and governmental institutions, manufacturers, companies and private sponsors.



SPONSORS & PARTNERS

It has always been our goal to be a transparent organization and stay as independent as possible. We are not a wealthy organization and therefore, making each exhibition as successful as possible, is always a financial challenge.

Unfortunately, those who benefit most from our exhibition, are also those who have to contribute to cover expenses. Therefore, we have to finance our activities, in part, with the support of participating Architects and Designers.

Of course, you can always bring your own additional sponsors to cover all expenses for your presentation in Miami 2021. Your sponsors will then enjoy several benefits in return.

This enables you to create your presentation according to your own ideas, to have full control over the work you present and the way that you want the public to perceive you and your company.



SPONSOR BENEFITS

Exhibition sponsors of the European Cultural Centre can get prominent exposure and acknowledgement throughout the entire exhibition period and even longer. On behalf of the exhibiting Architects & Designers, we can make direct arrangements with potential sponsors, cultural and governmental institutions, companies as well as with private sponsors.

We can provide your sponsors with sponsorship opportunities and we can develop plans together with them to meet their objectives, budget and expectations.

Among all services that our organisation offers for sponsors are: organising exclusive events, presentations from companies and institutions, meetings and symposia. Our events team will gladly organise for your sponsors: cocktails, receptions, lunches and dinners.

All your events can be made unique according to your wishes and are an effective tool to connect with clients, employees, business partners or friends, to be recognized on a larger scale.

In return for your support, we would like to know what we can do for you?



USA 2021 - SYMPOSIA

We understand that in order to bring people together, organising exhibitions might not be enough.

To stimulate direct communication between Architects, Designers, professionals and all others who might be interested, the European Cultural Centre organises lectures, public debates and symposia for various fields of thought and subjects. Until now we have realised more than twenty international symposia in Germany, Amsterdam, Venice, Tokyo and New York.

Although details still have to be decided upon, the day after the opening of our exhibition "Time Space Existence - Miami 2021", the ECC-Japan will on 5 November 2021 organize a symposium at the Florida International University, FIU..

If you are interested in this symposium, or in case you would like to organise a symposium or workshop, please speak with us, we are sure that we are interested and can discuss all options with you.



THE ECC-USA AWARD

Out of all participants in the Miami 2021 Exhibition, the ECC-USA will select an Architect, a Designer or an Institution as the winner of the ECC-USA 2021 Award. The winner of this ECC-USA Award is automatically shortlisted for the next European Cultural Centre Award.

Every year, the European Cultural Centre awards an Artist, Designer or Architect and an educational Institution for their work concept and execution thereof.

In the past the ECC-Award has been given to Roman Opalka (Art 2011), Arata Isozaki (Architecture 2012), Arnulf Rainer (Art 2013), University of Houston (Architecture 2014), Yoko Ono (Art 2015), Karim Rashid (Design 2016), Denise Scott Brown (Architecture 2016), Oki Sato (Design 2017) Joseph Kosuth (Art 2017), Ying Gao (Design 2018), North Carolina State University (Architecture 2018), Odile Decq (Architecture 2018), Piero Castiglioni (Design 2019), Hermann Nitsch (Art 2019) and the Willem de Kooning Academy (Art 2019).

The architect Odile Decq receiving the ECC Award



PRESS RELATIONS

The Press and Communications Department of the European Cultural Centre as well as MCAD and FIU will accommodate your requests and your specific PR goals as best as possible.

We will send press releases and invitations to over 2,000 members of the international press. Our ECC Press department produces individual press kits including sponsorship credits as well as your corporate statement.

In addition to our own promotional activities, it will be our pleasure to collaborate with your office or PR representatives to best promote your target goals.

We are very well aware that reaching out to a large public is essential to make sure that you and your project are being seen and heard.



CATALOGUE & ONLINE PRESENCE

For the Miami 2021 exhibition we will produce an online catalogue and make sure that all exhibition visitors clearly see a QR-code by each presentation.

As a participant, you can receive a fair amount of promotional material to distribute as gifts to your friends, clients and business relations for free.

Your sponsor can be present with their logo on our special sponsor pages in our online catalogue. Main sponsors can receive additional prominent credits in the catalogue's colophon, the foreword and on several other occasions.

The European Cultural Centre website offers information about the ECC program to audiences reaching far beyond the exhibition visiting public. Our 6 weekly newsletter is subscribed by over 65.000 people and over 1.000.000 people visit our websites each year; logos there can link clients directly to your own website.

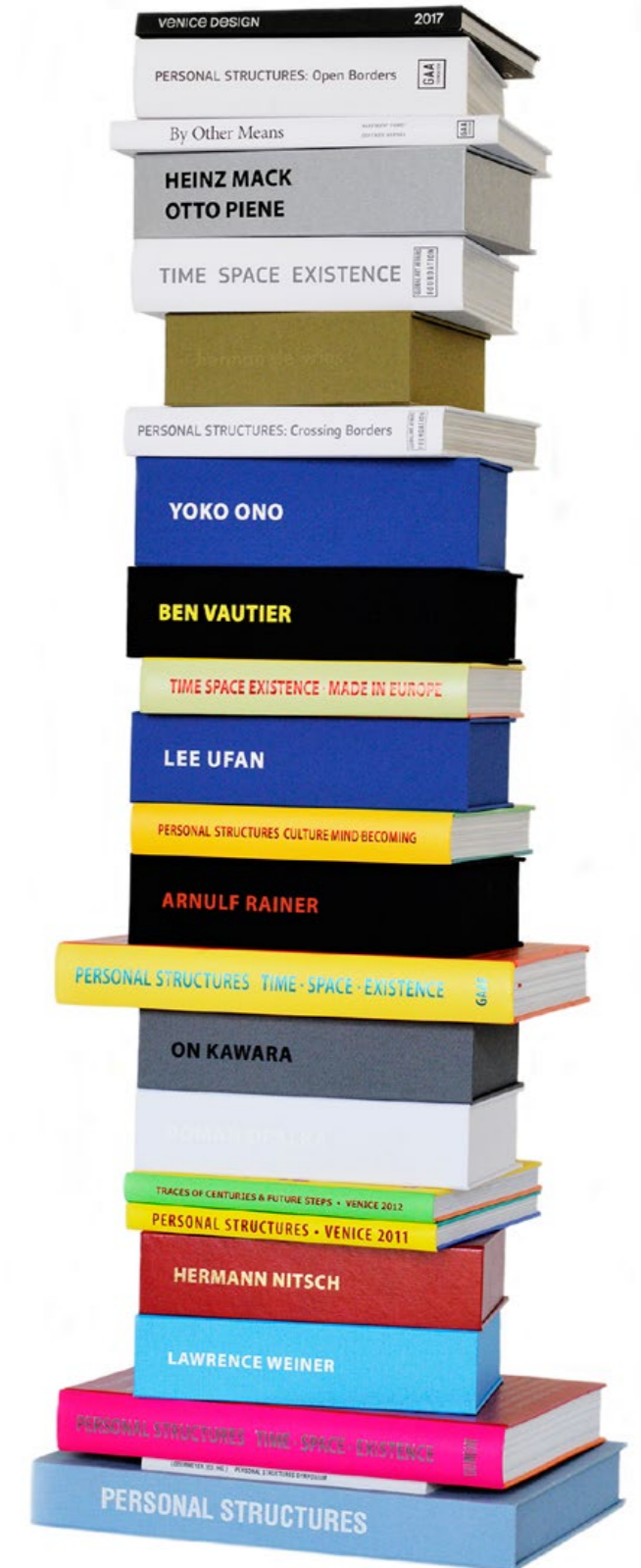
WE HAVE WORKED WITH

Vito Acconci USA
Anahuac University MEX
Ariel University ISR
Emre Arolat TUR
American University Dubai
Tatiana Bilbao MEX
Marlon Blackwell USA
Andrey Bokov RUS
Denise Scott Brown USA
Centre Culturel Canadien
Chinese University of Hong Kong
Deakin University AUS
Odile Decq FRA
Design Futures Council USA
Balkrishna Doshi IND
Europe Union
Curt Fentress USA
Gerber Architekten DEU
Peter Eisenman USA
Japan Foundation JPN
Georgia Tech USA
GMP DEU
Government of Ivory Coast

Government of Kiribati
Government of Kuwait
Government of Mongolia
Government of Mozambique
Government of Pakistan
Government of the Philippines
Government of the Seychelles
Bjarke Ingels DNK
Istanbul Bilgi University TUR
Arata Isozaki JPN
IUAV University ITA
Kengo Kuma JPN
La Biennale di Venezia ITA
Daniel Libeskind USA
Loughborough University GBR
Ludwig Museum DEU
Fumihiko Maki JPN
Manchester School of Architecture GBR
Richard Meier USA
Mies v.d. Rohe Foundation ESP
MIT USA
Toshiko Mori JPN
MVRDV NLD

Nanjing University CHN
National Museum of Singapore
New Museum USA
Nickl & Partner DEU
Alireza Razavi FRA
Francois Roche FRA
Monash University AUS
Moshe Safdie CAN
Schulz und Schulz DEU
Nikken Sekkei JPN
SEK Universidad Internacional ECU
SOM USA
Stanford University USA
Syracuse University USA
Széchenyi István University HUN
Masaharu Takasaki JPN
TONGJI University CHN
Tsinghua University CHN
TU Delft NLD
UNESCO
Universidad Católica del Norte CHL
Universidad Iberoamericana MEX
University of Arkansas USA

University of Auckland NZL
University at Buffalo USA
University of Cincinnati USA
University College Dublin IRL
University of Hong Kong
University of Houston USA
University of Melbourne AUS
University of Murcia ESP
University of Oklahoma USA
University of the Philippines
University of New South Wales AUS
University of North Carolina USA
University of Salford GBR
University of Sydney AUS
University of Texas USA
Victoria University of Wellington NZL
Jean-Paul Viguier FRA
WOHA SGP
WY-TO SGP





CONTACT OUR TEAM

ECC-USA

Eva Schmiedleitner: eva@ecc-usa.eu

Grayson Wambach: grayson@ecc-usa.eu

ECC-Italy

Rachele de Stefano: rachele@ecc-italy.eu

Lucia Pedrana: lucia@ecc-italy.eu

ECC-Worldwide

Nina Comini: nina@ecc-worldwide.eu

ECC-Global

Rene Rietmeyer: rene@ecc-global.eu

ECC-USA.eu

EuropeanCulturalCentre.eu

ECC is an international team of more than 80 cultural entrepreneurs who create and execute successful international exhibitions in art, architecture, and design. Five people from this team are currently working for ECC-USA to make the Miami 2021 exhibition a success.

We hope to have the opportunity to start a conversation, to work with you and to present your work in Miami 2021. We look forward to hearing from you. We are open to all suggestions, no matter how unusual they may seem.